

MANOVIKAS CHARITABLE SOCIETY

60A, Radhey Puri Ext-I, Swami Dayanand Marg, Delhi 110051

The National Conference on Media & Disability
Malviya Samriti Bhavan, New Delhi
(18-20 FEBRUARY 2016)

Report

It was a great pleasure for **Manovikas Charitable Society** to organize a 3 Days “**National Conference on Media and Disability**” under Continuing Rehabilitation Education (CRE) Programme in collaboration with Rehabilitation Council of India, Ministry of Social Justice and Empowerment Govt. Of India from 18-20 February 2016.

Around 120 Professionals, Special Educators and Therapists came and participated in the workshop and got fruitful information from various reputed experts who came and gave lecture on Role of Media in Disability Sector and their experiences related to the topic.

The objective of the

Conference was to make a paradigm shift of Rehabilitation professionals, Special Educators and society at a large towards partnering with media for the students with disabilities. After the completion of 3 days conference the candidates got Certificate from RCI on the vedictory session was chaired by Sh. C. K. Khaitan, JS & CEO of The National Trust for the welfare of autism, cerebral palsy mental retardation and multiple disabilities, Ministry of Social Justice & Empowerment, Govt. of India.



We had variety of experts in The National Conference on Media and Disability from different fields who covered a number of areas which are important for Rehabilitation Professionals to understand and to know what is happening in and around in our society. The list of various experts is as follows:

Dr. Nimesh G. Bagai (Senior Psychiatrist, Former Director, IHBAS)



Dr. Desai focus on the media had an effect of trans-experience. He also relates the disability with the ancient times Disabilities are seen as Evil. He put the Role of media is traced back from Mythology-Folk Theater, puppet, Ramayana, Mahabharata etc. Dr. Desai having 20 years of experience suggest that we need a guideline for media that what we do and don'ts in the disability sector. According to him media should be do what the people should want.

Sh. Fazalur Rehman (President, Manovikas Charitable Society)



Sh. Fazalur Rehman is President of Manovikas Charitable Society. Sh. Fazalur sir highly accepted the people with disability in all sphere of life. He migrates to Delhi from U.P in 1934. He requests the Media to daily put an article in the corner of the newspaper of trend changing mind set of Muslim Community. He willingly to provide the support to people with disability.

Sh.M.M Vidyarthi, Deputy Commissioner for Persons with Disabilities, NCT of Govt. of Delhi



Sh.M.M.Vidyarthi is Deputy Commissioner for People with Disabilities, had served as a member in the Delhi Commission for the Protection of Child Rights, He also Board member of the Manovikas Charitable Society. He focus that every Anganwadi Centers need to provide the Early Intervention as per the requirement of the people with disability in different community. He put the example of the Asha Kiran ISO registered centre which is monitor by the government. According to him this centre is only ISO registered which mandate to monitor the problems of Disabled Person. As per the view of the Sh. Vidyarthi ji all

families havening people with disability need to encourage for their children and give the information about government benefits and concession. He also give the information about different camps and shiver which organize by the government which provide the disability certificate to people with disability.

Sh. Anand Maheshwari, Serial Entrepreneur and Socially Conscious Business Coach



Sh. Anand Maheshwari professionally he is a Chartered Accountant and Company Secretary. He is Serial Entrepreneur, founder and Managing Director of Pegasus Oil and Gas Services, Suprawin Technologies Ltd. He also worked with InfoTechGlobal and American Express. He is an advisory member of Manovikas committee. He relates that discrimination has direct contact with disability. Mr Maheshwari put the ideas that journey of learning never end. His discussion in relation to the structural change is very appreciated by the professional in the field of disability.

Sh. Anil Bajpayee, MLA, East Delhi, Gandhi Nagar



Sh. Anil Bajpayee Ji Hon'ble M.L.A. of Gandhinagar, New Delhi. He started "SEWA" from grassroots level. He gave the information that our government set-up the "MOHALLA CLINIC" in different areas to provide the disability certificate and give other information. He wished to set-up more than 100 "MOHALLA CLINIC" by next month. He Insurance Scheme to be provided by AAP for 30 lakhs families. He gave the information that very soon government will make the system to get the duplicate disability certificate.

Dr. Roma Kumar, Senior Consultant, Clinical Psychologist



Dr. Roma Kumar is a senior Consultant, Clinical Psychologist in Sri Gangaram Hospital and Max Hospital. After visiting to the different part of India she put her view and agreed that people with disability need disabled Friendly Playgrounds. She shares the problems and issues of people with disability. She expressed that communication with the Disabled Children is very important. We should improve the confidence of every disabled person.

Second Day Session (19/02/2016)

Sh.Vikram Dutt, Professor and Mentor in the Department of Journalism and Mass Communication, Delhi Metropolitan Education and Chairperson of Manovikas.



Sh. Vikram Dutt, Former Editor of Indian Journal of Disability and Rehabilitation. He is also a author of 250 Publications, His Documentary 'Journey through the Himalayas' was screened at the Rome and Milan Film Festival. He entitled Retrospective of Indian Masterpieces; He is Chairperson of Manovikas Charitable Society. He express his view that media was used for the positive potration since 1980's. He give the information that First Media Conference was held in 1988. According to him in "Salamanca Declaration"

1. Rajinder Kumari Bajpai (legendary lady in 1980's)
2. Praised the initiative of I_Thought by Vikram Srivatsava

Sh.Jagdish Gupta, senior expert in the Rehabilitation Council of India



Sh.Jagdish Gupta is senior expert in the Rehabilitation Council of India from the field of Hearing Impairment. He discussed on Salamanca Framework which is based on the concept of Inclusion, As his view the Govt. shall also introduced of open process and new perspective on special classes and units in primary secondary and tertiary education. The story Idea for disability in Print and Digital media is based on the basis of understanding about disabled persons. The step towards the direction on the myths with disabilities needs to change in future. He talked on the Laws and policies need to review which help to improve the nation. He recommend to design such program which change the perception of human being

towards disability. Access to inclusive education and Skill Development Programme need to implement.

Sh.Manoj Varghese, Masters in Communication and Journalism.



Sh.Manoj Varghese, Masters in Communication and Journalism. He is presently working with John Hopkins University. Under UNICEF, he conducted several Film Making Workshops for the people with Disability and received a national level recognition for his media work in the field of Leprosy. He views that media should change the perspective in the field of disability. He propose that we need to add the media in the curriculum and even increasing pressure to change the mindset of Media people. He talked about the word Leper was

termed “Derogatory” in the newspaper heading –The Hindu when YMCA Shuts door for Leper. He talked about the sensitivity matters from person to person is different. He give the concept of Story Line, Storyidea, Story Board which is necessary to design the script and matter.

Dr.Renu Malaviya, Associate Professor, Lady Irwin College New Delhi



Dr. Renu Malviya is AssociateProfessor, Lady Irwin College New Delhi She state the constructive and Positive Ideas of Disabilities .She told about the Silent University in U.S with Hearing Impairment where people communicate with sign language. She also organize the awareness campaigned in college and also distributed the booklets/Pamphlets/Bookmarks on Disability day in college. As per her view we need the constructive use of knowledge in our country. Mindset of our culture is also very limited. We should use our strength for positive way.

Sh.Pankaj Johar, Cinematographer



Sh.Pankaj Johar a cinematographer and consultant for Headline Today. He produced many film under Aamir Khan Productions. He see different dimension and understanding the thought of disability through his Father Sh.Rajinder Johar, Founder of NGO,Family of Disability. They made many featured films in this respective field

Sh.Vikram Srivastava, Founder of I-Thought NGO and child rights activist



Sh.Vikram Srivastava, child rights activist and, Founder of I-Thought NGO.He view that many laws are made related to disability but it is not implemented successfully. We should present the rights perspective very clearly. We need to aware about the word and language in the field of disability, like wheelchair user instead of wheelchair bound.He also shared a story of Dantewada which is popular for Naxal authorities.

Dr.J.P Singh, Chairman, Amity Foundation for the Development of Amity University, Noida and Former Member Secretary, Rehabilitation Council of India.



Dr.J.P Singh, Chairman, Amity Foundation for the Development of Amity University, Noida and Former Member Secretary, Rehabilitation Council of India. He conducted many conferences on State wise. He views that media is a stage for sharing and where people can express. As per his example Comic Books should interpret in the right way instead of using flashy words for disabilities.

Ms.Latika Wadhwa, Entrepreneur



Ms.Latika Wadhwa, a young Women Entrepreneur started MaStyle care NGO with an aim to help the needy in the society through organizing issues on social events in order to spread awareness among the masses. She introduced a event called Autism Event named Campaign 'Gift a Garden'. She gain acceptance, knowledge through her Campaigns and spread in media. She express that Social Media played a big role in her campaigns. She give the idea of story framing with context. She also express that we need the concept of accessibility, reachability and reliability to raise the funds.

Dr.Alok Kumar Bhuwan, Rehabilitation Expert, Founder Managing Secretary of Manovikas Charitable Society



Dr.Alok Kumar Bhuwan Founder Managing Secretary of Manovikas Charitable Society. He give the concept of Crowd-Funding. He discuss the problem you are looking to solve, whom or what are you trying to impact .How you will start it through Crowd-Funding? He view that campaign should be on the basis of Item specific, and timespecific. He discuss about the action and Story Telling medium for funding. A video and twitter is also the way for funding.

Sh.Kumar Amitabh, Film Maker, Journalist, writer



Sh.Kumar Amitabh, Film Maker, Journalist, writer. He shared the views on media. He also express each and every news from your surroundings. According to him media has its own preferences when and how to pick the story. We should give every short activity to media for highlight.

Third Day Session (20/02/2016)

Ms.Poonam Natrajan, former Chairperson of National Trust



Ms.Poonam Natrajan a, former Chairperson of National Trust. She talked about the attitudinal barriers in today's world. She also discuss about the impairment with intellectual environment. We think upon the level of the capacity of Disability which is different in the world.

Ms.Abha Khetrapal Maurya, Counsellor and President of Cross Hurdles Organization.



Ms.Abha Khetrapal Maurya, a president of Cross Hurdles. She is also a counselor for students with disabilities at UCMS. She express on the appearance of disability peoples in AD's. Our accessible India campaign will be depending on the positive attitude. The Stereotype attitude effects the human growth. We need to emphasize on portraying and togetherness for the disabled people in the same manner as human. Given the chance to express them. Objectifying barrier bodies.

Ms.Niharika Nigam, Director of Delhi Society of the Welfare of Special Children



Ms.Niharika Nigam Senior Rehabilitation Professional and Director of Delhi Society of the Welfare of Special Children. She express her view that how print media portrays the disable Person. She put the ideas that positive images should be displayed in front of Public domain. Use of language that focuses on the person not the Disability. The problems to be spread in Social Media which change the mindset of the people. We need sensitization in all aspect.

Sh.Rajesh Kumar Trivedi, Working in RCI



Sh. Rajesh Kumar Trivedi Professional in the field of Disability. He expressed that readjustment in ATTITUDE is very important. We need to be organizing the Employee Sensitization program and involve the govt. Officials. Need to do the CSR for fund raising.

MS. Vibha Sharma, Rehabilitation Therapist



Ms. Vibha Sharma Rehabilitation Therapist and Founder of Bhavya Early Riser Centre. She talked about the human Rights Instruments concerning to Early Childhood stages. She discussed the different period of development. She views that we start the non discrimination at primary level and Montessori School. To improve the prognosis of early intervention is very important.

Prof. Dr. Pankaj Aggarwal, homoeopathic Physician



Prof. Dr. Pankaj Aggarwal renowned homoeopathic Physician. He also talked about the Human rights are supported to the law of each state. After the evaluation of the data shows 10% of Population is disabled. Use of word (i.e. Sympathy) is very prominent. He views the Psychosocial Economic Factor of Genes in Disability.

Dr. Kamal Kumar, Director, Lakshya Bhartee Institute of International Hotel Management (LBIIHM)



Dr. Kamal Kumar has shared his experience with Manovikas, and his journey with the Manovikas and how he met with the Manovikas and started the Branch of Manovikas as Manvik – LBIIHM in the LBIIHM premises itself and constantly provide the support and guidance to the people with disability and how the publicity is matter for the field of disability as well the mainstreaming.

Sh. C.K.Khaitan, IAS, J.S & CEO, The National Trust.



Sh. C.K.Khaitan, IAS, J.S, CEO, National Trust. He experience about his great contribution in reforming the National Trust Schemes through digitalization is highly remarkable. He introduced about the new scheme which is launched to increase the funding by 10 times. To promote the schemes in field of Disability. He plan to involve 100000 beneficiaries in National Trust in the coming year.

Mr .Manoj Pandit, Indian Cartoonist, Teacher, Actor in Hindi and Bhojpuri Films & Serials



Mr .Manoj Pandit a famous, Indian Cartoonist, Teacher, Actor in Hindi and Bhojpuri Films and TV Serials. He completed bachelor in Fine Arts from Patna University. He is Cartoonist from Punjab Kesari. He also involve with Manovikas students during Art and painting class. He also had taken the lecture on Animation in different institution. His latest movie is going to release "Bollywood Diaries"